



PENINGTON  
INSTITUTE

# Community Views on Cannabis in Victoria: Research Findings

July 2025



# About Penington Institute

Penington Institute connects lived experience and research to improve the management of drugs through community engagement and knowledge sharing.

A not-for-profit organisation, our focus is supporting cost-effective approaches that maximise community health and safety in relation to drugs including pharmaceuticals and alcohol.

# Contents

Research methodology	4
Key findings	5
Support for cannabis regulation	6
Voting intention based on cannabis regulation	11
Connect with us	14

# Research methodology

- This survey was conducted online between 3 and 13 June 2025 by YouGov.
- The total sample is comprised of 1,501 Victorian voters with quotas on age, gender, region, education, income and 2025 past federal election vote.
- Following the completion of interviewing, the data was weighted by gender, age, region, education, income and 2025 past federal election vote to reflect the latest ABS population estimates for Victorian voters 18+.

# Key findings

- 57% of Victorians support a change to law that allows adults to buy cannabis legally – similar to alcohol – but with stricter safety and regulatory controls.
- Adult men are some of the highest supporters of cannabis regulation with 64% of men aged 18 to 24 and 67% of men aged 35 to 49 showing support.
- Men aged 18 to 24 are significantly more likely to change their vote towards a party or candidate if they were to show support for cannabis regulation for adult use.

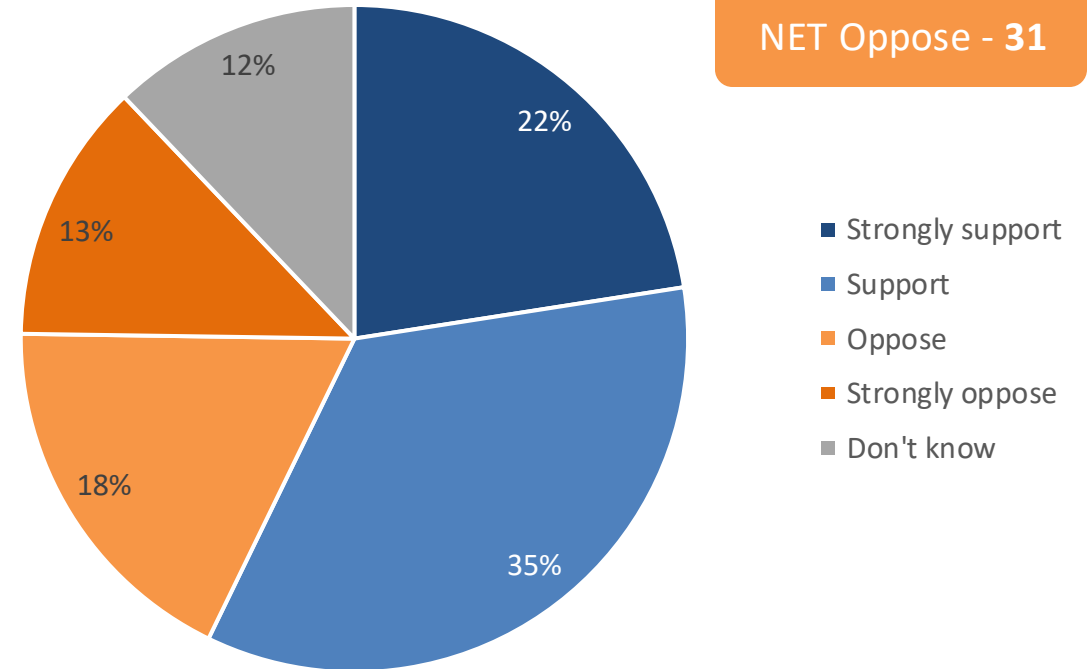
57% of Victorians support a change to law that allows adults to buy cannabis legally – similar to alcohol – but with stricter safety and regulatory controls.

# Support for cannabis regulation

Survey question:

Would you support or oppose a change that allows adults to buy cannabis legally – similar to alcohol – but with stricter safety and regulatory controls?

*(i.e. with restrictions on the amount that can be bought, the strength of the cannabis sold, where it can be purchased from, packaging used and advertising.)*



Adult men are some of the highest supporters of cannabis regulation with 64% of men aged 18 to 24 and 67% of men aged 35 to 49 showing support.

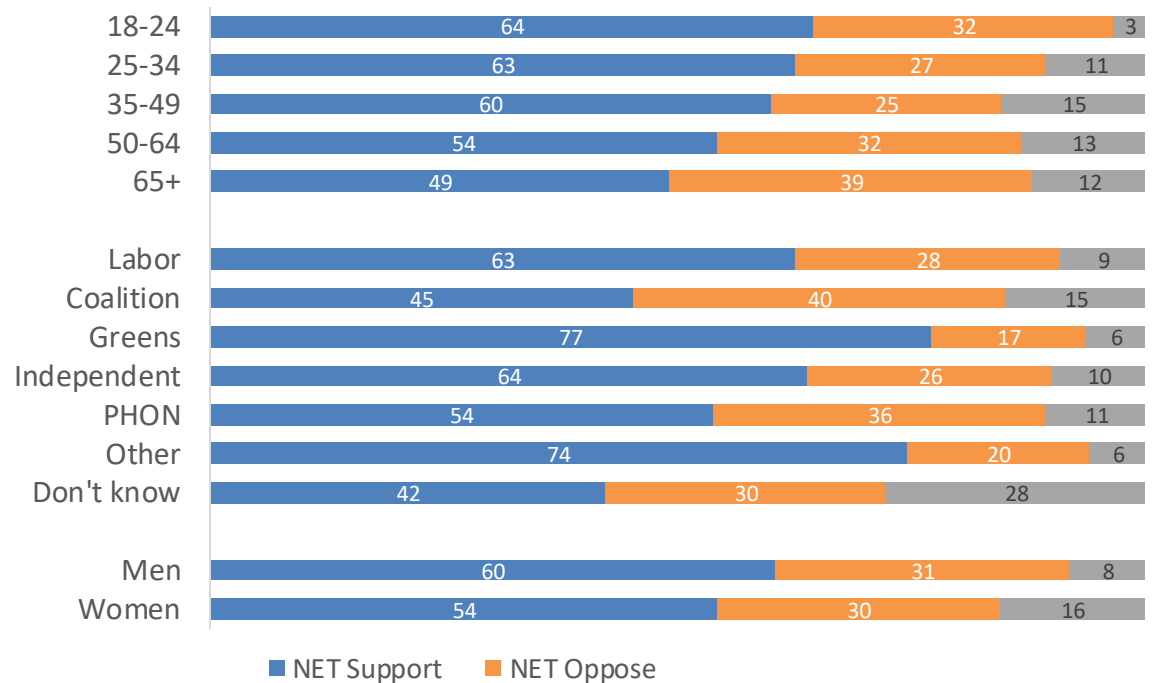


# Support for cannabis regulation, detailed

Survey question:

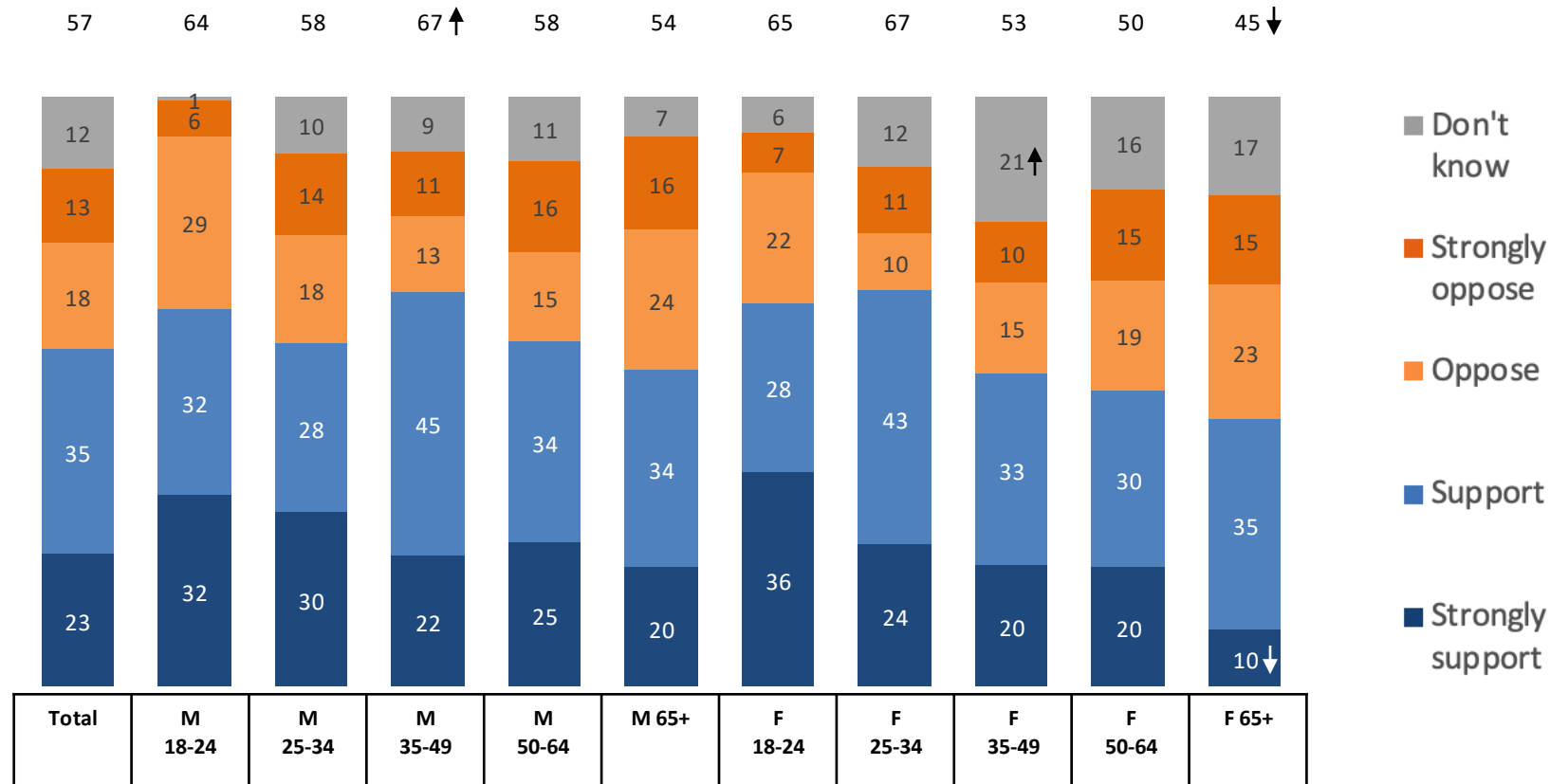
Would you support or oppose a change that allows adults to buy cannabis legally – similar to alcohol – but with stricter safety and regulatory controls?

*(i.e. with restrictions on the amount that can be bought, the strength of the cannabis sold, where it can be purchased from, packaging used and advertising.)*



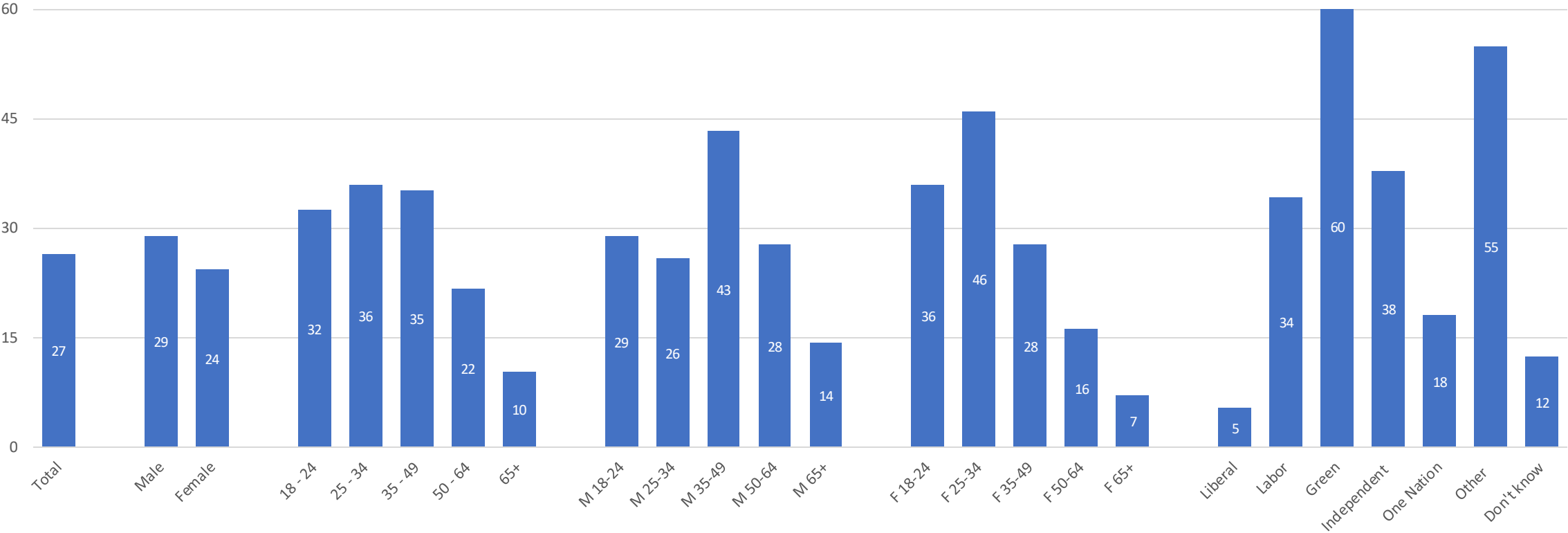
# Support for cannabis regulation by age and gender

NET  
Support



Significantly higher/  
lower at the 95%  
confidence

# Net support margin for cannabis regulation



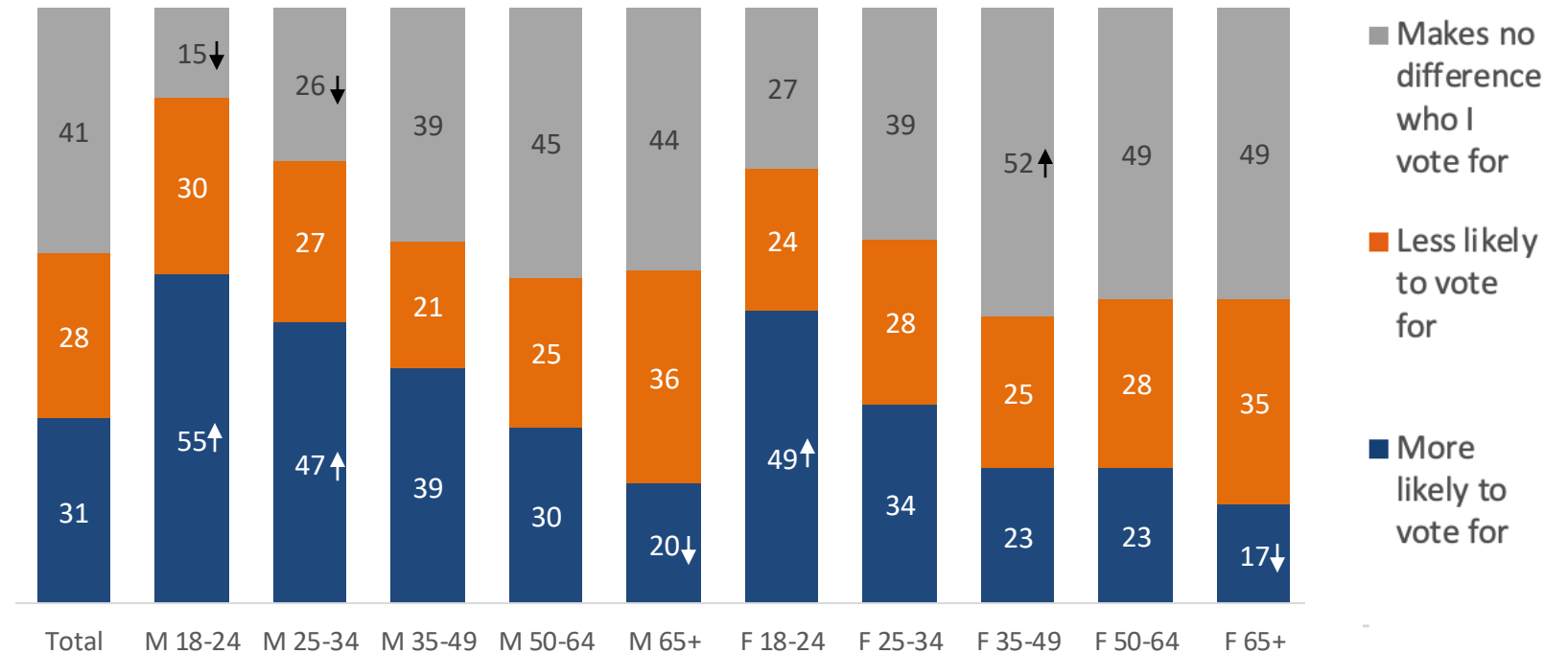
Men aged 18 to 24 are significantly more likely to change their vote towards a party or candidate if they were to show support for cannabis regulation for adult use.

# Voting intention based on cannabis regulation

Survey question:

Are you more likely or less likely to vote for a candidate or party if they support decriminalising cannabis and introducing a regulated market for adult use in Victoria?

Significantly higher/  
lower at the 95%  
confidence



If you would like to learn more about Penington Institute's work to develop a comprehensive model for cannabis regulation for Australia, connect with us.

Learn more here: [penington.org.au](https://penington.org.au) or [regulateit.com.au](https://regulateit.com.au)

A stylized, dark blue cursive script logo for 'Penington'. The letters are fluid and interconnected, with a prominent loop at the start of the 'P'. A horizontal line underlines the entire word.

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